

# Arjun Mahesh

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## Experience

### Hebbia

*Head of Design*

Jan 2025 - Present

- Led design through >2X ARR on 2025
- Scaled team from 2 to 8 people
- Led rebrand and launch of new website, marketing, and social collateral

### Verse

*Head of Design*

Aug 2023 - Jan 2025

- #2 in Design in the App Store
- 12+ million users reached in 2025
- 4x increase in creation and 8x increase in sharing with AI features

### Stripe

*Staff Product Designer*

Feb 2021 - Aug 2023

- Shipped dashboard redesign to all 1.6 million users
- Designed the fastest growing product in Stripe history: Payment Links
- 23% increase in payment method adoption, a top strategic bet for Stripe

### Kickstarter

*Staff Product Designer*

March 2019 - Feb 2021

- 4% increase in total annual revenue in 2 quarters
- Led 5 person R&D team reporting directly to CEO

### Beyond

*Senior Product Designer*

May 2017 - March 2019

- \$1.5m revenue brought in for our studio through Google design engagements
- Designed Google's highest traffic marketing content: the Test my Site tool

### BCG Digital Ventures

*Experience Designer*

Jan 2017 - May 2017

- Won \$20M in revenue from One World Alliance from a single pitch

### Amazon Audible

*User Experience Designer*

Jan 2016 - Dec 2016

- Integrating Kindle and Audible across web, Kindle, Audible, Fire TV, and e-Ink readers

## Education

B. of Architecture, USC  
Minor in Computer Science, USC  
UX Design, General Assembly

## Awards

USC Generation Next '19, USC  
Ideo CoLab Fellow, Ideo  
Innovation Award, USC  
NSF Scholar, NSF  
Presidential Scholar, USC